

5. Culture Infrastructure

Objectives

To achieve significant economic and/or regional impacts through the construction or material rehabilitation of public infrastructure that results in at least one of the following:

- Supports arts and/or heritage facilities; and
- Helps communities express, preserve, develop and promote their culture and/or heritage within Canada.

Subcategories

- Museums¹.
- The preservation of designated heritage sites that are duly recognized by²:
 - UNESCO;
 - Canadian government as per the national federal register of historic places; or
 - Provincial or Local government.
- Provincial, territorial and local government-owned libraries and archives.
- Facilities for the creation, production and presentation of the arts.
- Infrastructure in support of the creation of a cultural precinct within an urban core.

Please include information on the following in your business case:

- If applicable, please state the amount by which the project will:
 - Increase community use of the facility(s);
 - Increase the number of cultural opportunities for Canadians; and
 - Increase seating or visitor capacity.
- If applicable, please outline how the project will:
 - Enhance the ability of communities to express, preserve, develop and promote their cultural heritage within Canada;
 - Generate economies of scale, spin-off activities, and support the larger economic priorities of the community and of governments;
 - Have a significant economic and/or regional impact * (See definitions below);
 - Give the facilities a multipurpose/multi-use dimension;
 - Increase the quality of cultural opportunities for Canadians;
 - Give consideration to conservation measures in construction (for example, improvements through reduction in green house gases, efforts to use best practices during construction using renewable energy sources or other conservation measures);

¹ A museum is a non-profit making, permanent institution in the service of society and of its development, and open to the public, which acquires, conserves, researches, communicates and exhibits, for purposes of study, education and enjoyment, artifacts related to people and their environment.

² Excludes private residences and religious sites.

- Increase or expand its outreach programs, enhance the promotion of culture, increase capacity to reach new audiences and/or increase sustainable urban development; and
- Enhance services in the promotion of culture.
- Please include the following information:
 - List the financial support of other partners for this project;
 - Outline the alternatives considered and why this is the best alternative;
 - Your readiness to proceed with construction of the project;
 - A plan for increased or expanded regional outreach;
 - Cultural benefits of the project (contributes to the preservation of heritage sites, endorsed by the cultural community, complements the existing cultural infrastructure, expands or improves cultural spaces and how the project will reach new audiences, etc);
 - Information regarding accessibility for persons with disabilities, where applicable; and
 - How the community will build and operate the facility/infrastructure.

Additional Information:

- financial support or a resolution in support of the project from a local government council(s) in another community.
- increased access/service availability to Aboriginal communities.
- contribute to the revitalization of neighbourhoods or communities.
- enhancement and diversification of program services and offerings.
- increased capacity to the facility through technological improvements that allow for the hosting of a greater number and/or more diverse types of performances; and/or gives the facility a “rental capacity” in order to expand its activities.
- contributes to long-term community building by promoting partnerships with other community organizations.
- improves/restores a public infrastructure in a community where there will be a national exhibition or a regional celebration such as the foundation of a City.

* This is defined as:

a) **Significant economic impact:**

- Having completed an economic impact study estimating the total economic effects of the project, including the direct, indirect and induced impacts:
 - Direct impacts include the jobs and income generated by the project;
 - Indirect impacts include the production, employment and income changes occurring in other businesses/industries in the community that supplies inputs to the project industry; and
 - Induced impacts include the effects of spending by the households in the local economy as the result of direct and indirect effects from the project.

Based on this, the proponent must estimate the multiplier effect of the project (i.e. how much additional economic activity will result from the project investment (indirect and induced impacts), taking into consideration displaced impacts (e.g. shifting spending and employment away from other local activities)). The project would have to demonstrate a significant economic return and positive cost-benefit.

OR

b) Significant regional impact:

- Demonstrating that the project will benefit, and be used by, a significant number of people residing outside of the community where the project is located as a result of a documented user needs analysis or market research.
- A financial contribution by the province demonstrating the project is of provincial significance. Federal funding would not exceed the direct provincial contribution.
- If there is another facility within a reasonable geographic proximity that serves the same or similar purpose, demonstration that the capacity of the existing facility is insufficient to service the needs of the region.